

# PRIUS Prius IV Model



**VIN:** JTDMK3DU4A0080400

**Stock No.:** T0363

**Model MSRP:\***

**\$26,200.00**

Model: 1227

Year: 2010

Interior Color: BISQUE

Exterior Color: BLIZZARD PEARL

Number of Cylinders: 4

## Standard Equipment

### MECHANICAL & PERFORMANCE

- Hybrid Synergy Drive System, AT-PZEV
- 1.8L DOHC 16V VVT-i 4-Cylinder Engine
- 15" Aly Whls w/Cvrs & P195/65R15 Tires
- Electric Power Steering (EPS)
- 4-Whl Disc Brakes / Front Ind Suspension

### SAFETY

- Star Safety System includes:
- Enhanced Vehicle Stability Ctrl w/TRAC
- Anti-Lock Brakes w/ EBD & Brake Assist
- Dr & Fr Pass Advanced Airbag System
- Dr & Fr Pass Seat Mounted Side Airbags
- Side Curtain Airbags & Dr Knee Airbag
- Dr & Fr Passenger Active Headrests
- 3-Point Seatbelts w/ALR/ELR Pass Belts
- LATCH(Lwr Anchor & Tethers for Children)
- for Outboard Rear Seating Positions Only
- Eng Immobilizer, Tire Press Monitor Sys

### EXTERIOR

- Rr Deck Spoiler, HSD Blue Accent Badges
- Projector-Beam Halogen Headlamps w/Auto-Off Feature and HSD Blue Accents
- Clr-Kyd Foldable Pwr Heated Outside Mrrs
- Front Variable & Rear Intermittent Wiper

### COMFORT & CONVENIENCE

- EV/Eco/Pwr Modes & Touch Tracer Display
- Multi-Information Display w/ Trip Info
- JBL AM/FM/MP3 6-Disc CD Chgr w/8 Spks,
- Integrated Sat Radio/Ant (Req Subscr),
- Bluetooth Wireless Tech & Aux Audio Jack
- 3 Dr Smart Key & Leather Seats & Str Whl
- 6-Way Adj Driver Seat w/Power Lumbar
- Rmte Keyless Entry & Push Button Start
- Tilt/Telescopic Steering Whl w/Controls
- Cruise Control, Instant MPG Meter
- Center Console w/Sliding Armrest/Storage

\* 2010 Manufacturer's Suggested Retail Price, excludes the Delivery, Processing and Handling Fee, taxes, license, title and available or regionally required equipment. Actual Dealer price may vary. Pricing, specifications, standard features and available equipment are based on information available when this page was produced and subject to change without notice.

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**COMFORT & CONVENIENCE**

- Compartment & Dual Front Cup Holders
- 60/40 Split Fold-Down Rear Bench Seat w/
- Fold-Dn Ctr Armrest & Adj Hdrests
- Auto Climate Ctrl Sys w/Plasmacluster
- Pwr Locks & Pwr Windows w/Auto Up/Down
- Htd Fr Sts, Autodim Rrvw Mrrr w/Homelink
- Dual Glove Box & (2)12V Pwr Outlets

**Optional Equipment**

- Carpet Floor Mats & Cargo Mat \$200.00
- Rear Bumper Applique \$69.00
- 50 State Emissions \$0.00
- Navigation Package: Voice-activated Touch-screen DVD Navigation System with JBL AM/FM/MP3 4-disc CD Changer, Eight Speakers, Integrated Satellite Radio (Requires Subscription), XM NavTraffic (Requires Subscription), Hands-free Phone Capability and Music Streaming Via Bluetooth Wireless Technology, USB Port with iPod Connectivity and Integrated Backup Camera. Safety Connect Offers: Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS), and Roadside Assistance (1-Year Trial Subscription Included). \$2,480.00
- Special Color \$220.00

<b>Total Optional Equipment</b>	<b>\$2,969.00</b>
<b>Vehicle Base Model</b>	<b>\$26,200.00</b>
<b>Delivery Processing &amp; Handling</b>	<b>\$750.00</b>
<b>Total MSRP</b>	<b>\$29,919.00</b>